



NORTHERN

Northern Logo

TYPOGRAPHY

All text should be **Berthold Akzidenz Grotesk BE**.
Super and Bold are generally used for headings
and Regular for body text.
In some cases Medium, Light and Italics can be used.

The frequent use of ALL CAPS is also a distinguishing
features of Northern's use of typography.



NORTHERN

Northern Logo Alternative



Northern Badge



Northern Blue

Pantone 2738C
Pantone 072 U

Four Color Process
100% Cyan, 80% Magenta,
0% Yellow, 0% Black

RGB Color
R 0, G 0, B 153



Northern Yellow

Pantone 123C
Pantone 109U

Four Color Process
0% Cyan, 20% Magenta,
100% Yellow, 0% Black

RGB Color
R 255, G 204, B 0